

GOVT. P.G. COLLEGE FOR WOMEN, SECTOR-14, PANCHKULA**LESSON-PLAN (Session 2024-25) EVEN SEMESTER****Name of Teacher:** Ms Shivani Singla**Designation:** Assistant Professor**Class:** BBA (Sem 2nd)**Subject/ Paper:** Managerial Economics– B23-BBA-202

S. No.	Month	Topics to be covered	Teaching Learning Strategy	Learning Outcomes of Students	Remarks
1.	Feb,2025	Managerial Economics: Meaning, Nature and Scope, Objectives of the firm, Equilibrium, Utility, Opportunity cost, Marginal and Incremental Principles	Group learning and teaching	Understand the nature and scope of managerial economics and identify the role of economics in decision making.	
2.	March,2025	Theory of Demand: Nature of demand for a product, individual demand, market demand, determinants of demand, Law of demand, Elasticity of demand and its determinants; Theory of Consumer Behavior: Cardinal utility analysis, Indifference curve analysis, applications of Indifference curves.	Group learning and teaching	Understand theory of demand, law of demand and cardinal utility analysis.	
3.	April,2025	Theory of Production and Costs: The concept of Production function, production with one and two variable inputs, theory of Cost in short run and long run, Revenue function.	Group learning and teaching	Understand theory of production, costs, and revenue function.	
4.	May,2025	Theory of firm and market organization: Pricing under Perfect Competition, Pricing under Monopoly, Price Discrimination, Pricing under Monopolistic Competition, Selling cost, Pricing under Oligopoly.	Group learning and teaching	Understand theory of firm and market organization including determination of price under different market conditions.	

❖ Seminar/Presentation/Assignment/Quiz/Class Test /Mid-Term Exam will be taken as per schedule.


Signature of Teacher

Principal

GOVT. P.G. COLLEGE FOR WOMEN, SECTOR-14, PANCHKULA

LESSON-PLAN (Session 2024-25) EVEN SEMESTER

Name of Teacher: Sushila Rani

Designation: Associate Professor

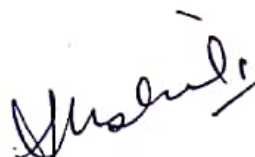
Class: BBA 2nd Semester

Subject/ Paper: Business Statistics

S. No.	Month	Topics to be covered	Teaching Learning Strategy	Learning Outcomes of Students	Remarks
1.	Feb 2025	Business Statistics: Introduction, Scope, Functions, Importance, Limitations; Distrust of Statistics; Collection of Primary and Secondary data; Types of Statistical Methods; Data Analysis and Interpretation; Graph: Characteristics, Types, Merits and Demerits Measures of Central Tendency: Meaning, Types; Arithmetic Mean;	Blend of below mentioned—Group learning and teaching, learning through problem solving, frequent class tests.	Understand the meaning of the statistics, Collection of Primary and Secondary data; Methods of analysis and interpretation of data in everyday life and its presentation for business decision Understanding of various central tendencies measures, and difference among them	
2.	March 2025	Geometric Mean; Harmonic Mean; Quadratic Mean; Moving Average; Progressive Average; Relation between Mean, Median and mode. Measures of Dispersion and Skewness: Absolute and Relative measures of Dispersion range,	Blend of below mentioned—Group learning and teaching, learning through problem solving, frequent class tests.	Understanding and learning the various statistical tools i.e. Different types of averages and their calculations, Dispersion, skewness, moments, kurtosis etc	

3.	April 2025	<p>Quartile deviation, Mean and Standard Deviation; Difference between Skewness and Dispersion,</p> <p>Empirical relation among various measures of Dispersion, Moments and Kurtosis.</p> <p>Sampling: Introduction, Census versus Sample, Errors in Sampling, Types of sampling, Judging reliability of sample.</p>	Blend of below mentioned—Group learning and teaching, learning through problem solving, frequent class tests.	Understanding the significance of sampling in the statistical data collection and applications in business decision making. Calculation and use of different types of deviation.
4.	May 2025	<p>Index numbers: Introduction, Types of Index Numbers, Methods of constructing Index numbers, uses of Index numbers; Time Series analysis: Components and Seasonality analysis</p>	Blend of below mentioned—Group learning and teaching, learning through problem solving, frequent class tests.	Learning the use of Index numbers and time series analysis

❖ Seminar/Presentation/Assignment/Quiz/Class Test /Mid-Term Exam will be taken as per schedule.


Signature of Teacher

Principal

Name of Teacher: Pooja Grotta

Designation: Extension Lecturer

Class: BBA Ind Sem

Subject/ Paper: Business Mathematics-II (B23-BBA-204)

S. No.	Month	Topics to be covered	Teaching Learning Strategy	Learning Outcomes of Students	Remarks
1.	February	Average, Ratio and Proportion, Percentage, Profit and Loss, Commission, Discount, Broke.	1. Learning through Problem Solving 2. Group-Learning & Teaching	Understand the application of Average, Ratio and Proportion, Percentage, Profit and Loss, Commission, Discount, Broke in business organisation.	
2.	March	Simple interest and compound interest. Annuities: Types of annuities, Present value and amount of an annuity (including the case of continuous compounding). Valuation of simple loans and debentures, Problems related to sinking funds.	1. Learning through Problem Solving 2. Group-Learning & Teaching	Understand simple interest and compound interest and annuities.	
3.	April	Indices & logarithms, arithmetic and geometric progressions and their business applications; sum of first n natural numbers, sum of squares and cubes of first ' n ' natural numbers.	1. Learning through Problem Solving 2. Group-Learning & Teaching	To learn the concept and applications indices & logarithms.	
4.	May	Linear Programming: Formulation of linear programming problems (LPP) and their solution by graphical and simplex methods. Applications of linear programming in solving business problems.	1. Learning through Problem Solving 2. Group-Learning & Teaching	To Understand applications of linear programming in solving business problems..	

❖ Seminar/Presentation/Assignment/Quiz/Class Test /Mid-Term Exam will be taken as per schedule.

Signature of Teacher

Principal

GOVT. P.G. COLLEGE FOR WOMEN, SECTOR-14, PANCHKULA

LESSON-PLAN (Session 2024-25) EVEN SEMESTER

Name of Teacher: Anju Goel

Designation: Assistant Professor

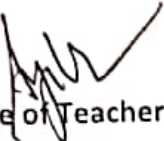
Class: BBA 1st Sem

Subject/ Paper: Organizational Behaviour

S. No	Month	Topics to be covered	Teaching Learning Strategy	Learning Outcomes of Students	Remarks
1.	Feb	Organizational Behaviour: Definition, Fundamental concepts of OB, Historical Background.	Blend of below mentioned--- Group learning , Individual learning, teaching, peer teaching, class tests, Learning through Case studies.	Understanding the concept	
2.	March	Motivation: Definition, Importance, Motives, Characteristics, Content Theories of Motivation Morale - Definition and relationship with productivity - Morale Indicators.	Blend of below mentioned--- Group learning , Individual learning, teaching, peer teaching, class tests.	Understanding the concept	

3.	April	Theories of Leadership - Trait Theory, Behavioural theories, Contingency Theories, Transactional Theories and Transformational Leadership Theory.	Blend of below mentioned--- Group learning , Individual learning, teaching, peer teaching, PPT presentations of students, class tests.	Understanding the concept	
4.	May	Group Dynamics and Team building: Concept of Group & Team. Theories of Group Formation – Types of Groups. Importance of Team building at workplace.	Blend of below mentioned--- Group learning , Individual learning, teaching, peer teaching, PPT presentations of students, class tests, Learning through Case studies.	Understanding the concept	

- ❖ Seminar/Presentation/Assignment/Quiz/Class Test /Mid-Term Exam will be taken as per schedule.


Signature of Teacher

Principal