

LESSON-PLAN (Session 2024-25) EVENSEMESTER

Name of Teacher: Ms. Laksha Tanwar

Designation: ASSISTANT PROFESSOR

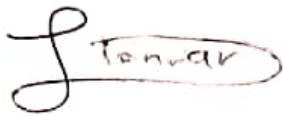
Class: BBA II (4th Semester)

Subject/ Paper: Business Research methods

S. No.	Month	Topics to be covered	Teaching Learning Strategy	Learning Outcomes of Students	Remarks
1.	FEB	Business Research – Meaning, Types, Managerial value of Business Research; Theory and Research – Components, Concept, Constructs, variables, Proposition and Hypothesis, Deductive and Inductive theory; Nature, Process and Importance of Problem Definition; Purpose and types of Research Proposal, Ingredients of Research Proposal.	Group learning & teaching Individual learning Use of smart board and black board	Provide an exposure pertaining to the nature and extent of research orientation and give an understanding of the components, concept, constructs, and variables.	
2.	MARCH	Research Design – Meaning, Classification and Elements of Research Design; Methods and categories of Exploratory Research; basic issues in Experimental Design, classification of Experimental Design; Concept and their measurement, Measurement Scales.	Group learning & teaching Individual learning Use of smart board and black board	Provide an understanding of the research design and measurement scales	
3.	APRIL	Sample Design and Sampling Procedure, Determination of Sample Size; Research Methods of collecting Primary data; and Issues in construction of Questionnaire.	Group learning & teaching Individual learning Use of smart board and black board	Provide an understanding of the sample design	

4.	MAY	Statistical techniques of Data Analysis; Nature and Types of Descriptive Analysis, Univariate and Bivariate tests of Statistical Significance; Meaning and Types of Research Report, Ingredients of Research Report.	Group learning & teaching Individual learning Use of smart board and black board	Provide an understanding of the basic techniques and tools of business research.	
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❖ Seminar/Presentation/Assignment/Quiz/Class Test /Mid-Term Exam will be taken as per schedule.



Signature of Teacher

Principal

GOVT. P.G. COLLEGE FOR WOMEN, SECTOR-14, PANCHKULA

LESSON-PLAN (Session 2024-25) EVENSEMESTER

Name of Teacher: Ms Priyanka

Designation: Assistant Professor

Class: Business Environment

Subject/ Paper: B23-BBA-403

Month	Topics to be covered	Teaching Learning Strategy	Learning Outcomes of Students	Remarks
Feb February 2025	Business environment: Concept, Nature and Significance; Economic, Social, Political forces affecting business operations & growth. Digital Disruptions and transformations of businesses: Micro risk analysis.	Group learning & teaching Peer teaching Individual learning	Develop an understanding of Business environment and the factors influencing it.	
March 2025 <i>March</i>	Types of Business Environment, Environmental Scanning, Risk in Business Environment: Country risk and Political risk; SWOT Analysis and Political Risk Management; Economic systems: Capitalism, Socialism & Mixed economy.	Group learning & teaching Peer teaching Individual learning	Comprehend the various micro and macro environmental forces and economic systems	
April 2025	Economic Planning in India: Objectives, Strategy and Problems; Impact of Economic Planning in India; Economic roles of Government: Regulatory role, Promotional role, Entrepreneurial role, Planning role, Economic role in Indian context; The Constitutional Environment and State intervention in business.	Group learning & teaching Peer teaching Individual learning	Understand the current business ecosystem, its dynamics and possible future outlook of Indian business ecosystem	
May 2025	Social Responsibility of business: Concept, Rationale, Dimensions and its disclosure by Indian business; Professionalisation and business ethics. Competitive Environment of business with reference to Competition Commission of India (CCI) and Competition Act	Group learning & teaching Peer teaching Individual learning	Make themselves future ready concerning availing opportunities and overcoming threats present in business ecosystem	

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LESSON-PLAN (Session 2024-25) EVEN SEMESTER

Name of Teacher: Ms Shivani Singla

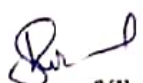
Designation: Assistant Professor

Class: BBA (Sem 4th)

Subject/ Paper: Capital Markets– B23-BBA-401

S. No.	Month	Topics to be covered	Teaching Learning Strategy	Learning Outcomes of Students	Remarks
1.	Feb, 2025	Capital Markets - meaning, nature, role and features, recent reforms in the capital markets across the world, regulatory framework of Indian capital market; capital market instruments; innovation in financial instruments.	Peer teaching	Understand regulatory framework of capital markets.	
2.	March, 2025	Primary capital market - scenario in India, primary capital market intermediaries, primary market activities, methods of raising resources from primary market; secondary capital market - scenario in India, reforms in secondary market; organization and management, trading and settlement, listing of securities; stock market index; Role of SEBI to increase liquidity in the stock market.	Peer teaching	Understand the role of primary and secondary capital markets	
3.	April, 2025	Depository system - meaning, need and benefits of depository system in India; depository process, functioning of NSDL and SHCIL; importance of debt market in capital market; participants in the debt market, types of instrument treated in the debt market, primary and secondary segments of debt market.	Peer teaching	Understand depository system across the global capital markets	
4.	May, 2025	Role and policy measures relating to development banks and financial institution in India, products and services offered by IFCI, IDBI, IIBI, SIDBI, IDFC, EXIM Bank, NABARD and ICICI Meaning and benefits, types of mutual funds, SEBI guidelines relating to mutual funds.	Peer teaching	Understand the role of development banks and financial institution in India	

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GOVT. P.G. COLLEGE FOR WOMEN, SECTOR-14, PANCHKULA

LESSON-PLAN (Session 2024-25) EVEN SEMESTER

Name of Teacher: Dr Kalpana Hooda

Designation: Assistant Professor in Commerce

Class: BBA II

Subject/ Paper: Logistics Management

S. No.	Month	Topics to be covered	Teaching Learning Strategy	Learning Outcome s of Students	Remarks
1.	Feb	Introduction of Logistic Management: Definition, Objectives, Components, Significance, Role of Logistic Management, Use of IT in Logistic, Logistics Management: Logistical operation, Integration, Logistical performance cycle, Customer service global logistics, Logistical resources (Information & Forecasting)	Presentation/Assignment		
2.	Mar	Warehouse and Transport Management: Concept of strategic storage, Warehouse functionality, Warehouse operating, Material handling and packaging in warehouse, Types of Warehouses, Transportation management, Transport functionality and principles, Transport Infrastructure, Transport decision making	Assignment/Quiz/Class Test		
3.	April	Wider Issues and Dimensions - Sales promotions, Personal selling, Direct marketing, Public relations, Publicity and corporate advertising, unconventional promotional media.	Assignment/Class Test /Mid-Term Exam		
4.	May	Inventory Management: Introduction, Basic Concepts of Inventory, Classification of Inventory, Concept of EOQ (Including examples), Material planning and Controlling Techniques (ABC Analysis, FSN, VED, HML Analysis)	Presentation/Assignment/Class Test		

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