**Placement Cell Annual Activity Report 2024-25**

**Member**

1. Dr. Madhu Asst. Prof. Commerce Convenor
2. Ms. Laksha Asst. Prof. Commerce Member
3. Ms. Jyoti Berwal Asst. Prof. Economics Member x
4. Ms. Veenu Mittal Asst. Prof. Economics Member
5. Ms. Teena Asst. Prof. Botany Member
6. Ms. Jyoti Sharma Asst. Prof. English Member

**Annual Activities Conducted**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **S. No.** | **Name of the Activity** | **Date of Activity** | **In Collaboration with** | **Description** |
| 1 | Session on Career Conselling and Resume Writing | 12.9.2024 | Hitbullseye Institute Chandigarh. | The Placement Cell of Govt. P.G. College for Women Sector -14, Panchkula organized an interactive session on “Career Counseling and Resume Writing”. The session was designed to equip students with essential skills for enhancing their career prospects and crafting professional resumes. Resourse person of the session was Mr. Ishwar Sandhu vice president Hitbullseye Institute, Chandigarh. Mr. Ishwar Sandhu emphasized the importance of self-assessment and career planning, urging students to explore various career options and align their goals with their skills and interests. He also spoke about the current industry trends, job market demands, and how students can effectively prepare themselves for future opportunities. And he further focused on the intricacies of resume writing. He explained the significance of a well-organized resume in creating a positive first impression on potential employers. He provided valuable tips on structuring resumes, highlighting relevant skills and experiences, and avoiding common mistakes. He also conducted a brief demonstration on how to tailor a resume according to different job profiles, making it more appealing to recruiters. Total 145 participants were benefitted from the session. |
| 2. | Interactive Session with Smt. Urvashi Gulati IAS (Retd.) (Visit to Chanakya IAS Academy) | 14.09.2024 | Chanakya IAS Academy Chandigarh | Placement cell of the college organized a visit of students to attend “Interactive Session” with Smt. Urvashi Gulati. IAS (Retd.) former Chief Secretary, Haryana Govt. in association with Chanakya IAS Academy at Plot No. 8 Sector 25 d Chandigarh on 14.9.24. The Interactive session was focused on UPSC preparation; Total 26 students form different streams were benefitted from the event. |
| 3. | Career Enhancement and Development Seminar for Civil Service Examination | 10.10.24 | Chanakya IAS Academy Chandigarh | Placement cell of the college organized an interactive seminar on “Career Enhancement and Development” on 10th October 2024 in association with Chanakya IAS Academy, Chandigarh. The event aimed to provide valuable insights into career planning, skills development, and professional growth, catering to the students’ needs as they prepare to enter the workforce. The seminar was conducted by team of Chanakya IAS academy and members of placement cell and attended by total 106 student participants from different streams, all eager to learn about strategies for career enhancement. The key speaker for the event was Mr. Karan Jindal, an esteemed educator associated with Chanakya IAS Academy. |
| 4. | Session on Financial Inclusion and Banking Services | 14.10.24 | Canara Bank Sector-4 Panchkula | Placement cell of the college organised an interactive session on “Financial Inclusion and Baking Services” in association with Canara Bank Sector-4 Panchkula. Financial Inclusion is the availability of equality of opportunity to access financial services. Banking sector plays an important role to make financial services accessible to everyone. Mr. Mohd. Shamim Divisioanl Manager Canara Bank , Mr. Nishant Bansal Branch Manager Canara Bank Sector-4 Panchkula along with him team members conducted the session. Mr. Mohd. Shamim highlight the importance of financial inclusion in promoting economic growth, reducing poverty, and creating a more equitable society. He briefed about various products and services offered by the banking sector to promote financial inclusion, Total 67 student participants, placement cell members and other faculty members attended the session. |
| 5. | Exhibition Cum Fair “ Tana- Bana 2024” | 25.10.24 | Canara Bank, Sector 4, Panchkula, Volvoline Cummins Pvt. Ltd., Chanakya IAS Academy, Chandigarh, and IDP Panchkula. | An annual Exhibition-cum-Fair, titled "Tana-Bana–2024: Threads of Innovation, Weaving Empowerment," was successfully organized by the Placement Cell of the College in collaboration with SMMD Govt. Sanskrit Mahavidyalaya, Panchkula, on 25th October 2024. The event was generously sponsored by Canara Bank, Sector 4, Panchkula, Volvoline Cummins Pvt. Ltd., Chanakya IAS Academy, Chandigarh, and IDP Panchkula.  The event was graced by Dr. D. Suresh, IAS, Principal Secretary, Department of Higher Education, and Haryana as Chief Guests. Dr. Reeta Gupta DHEO and Principal SMMD Govt. Sanskrit Mahavidyalaya, Dr. Narinder Siwach Principal Govt. P.G. College Sector-1 Panchkula, Dr. Shailja Principal Govt. College Raipur Rani and Morni Panchkula, Dr. Saravjeet Kaur Principal Govt. College Bilaspur Yamuna Nagar, Dr. Suman Bhatia GC Saraswati Nagar Mustafabad and retired principals and officials form DGHE also graced the occasion along with students form their respective college. The program commenced with a ribbon-cutting ceremony performed by the Chief Guests, marking the official inauguration. During the inaugural session, Dr. Richa Setia, Principal of the college, extended a warm welcome to all students and dignitaries. She encouraged participants to leverage such fairs to enhance their productivity and develop entrepreneurial skills.  The event saw enthusiastic participation from total 97 students, providing them with a platform to showcase their marketing and entrepreneurial skills besides demonstrating their creativity and innovation.  The exhibition was a reflection of the students' dedication, showcasing a variety of self-made items, from food to intricate jewellery, clothing, plants, and artwork. It highlighted their entrepreneurial potential and served as a valuable learning experience.  A total of 40 stalls were set up by students, covering a wide array of items and services. Key categories included: Food Stalls which included bakery items, homemade cakes, cookies, and other treats. There were many stalls of Street Food showcasing freshly prepared tikki, chaat paapdi, and more. Furthermore, Fashion and Accessories sections highlighted handmade Jewellery. |
| 6 | Two Days Workshop  On  “Graphic Designing, Digital marketing, Website Designing & Development and Video Editing” | 13th and 14th February, 2025 | Diara Tech Skills Academy Sector-11, Panchkula | Placement cell and Computer Science department of the college organised two days’ Workshop on “Graphic Designing, Digital Marketing, Website Designing & Development and Video Editing” on 13th and 14th February, 2025 in collaboration with Diara Tech Skills Academy Sector-11, Panchkula. The workshop aimed to equip participants with the latest skills and knowledge in these areas, enabling them to stay competitive in the industry. The objectives of the workshop were: 1. To provide participants with hands-on experience in graphic designing, digital marketing, website designing and development, and video editing. 2. To equip participants with the latest tools and techniques in these areas. 3. To provide a platform for participants to network and share their experiences. Team of experienced professional Ms. Jyoti, Mr. Pramod , Ms. Tanvi and Ms. Palak conducted the workshop on the first day of workshop i.e. 13th February 2025 practical trainig on graphic designing and video editing was given and on second day of workshop i.e. 14th February 2025 topics website designing & development and Digital marketing were discussed. Total 45 participant from different streams were benefitted from the workshop. |
| 7. | Workshop  On  “Body Language and Personality Development” | 15th February, 2025 | NSS & Mrs. Rao Academy | Placement cell of the college in collaboration with NSS organised a workshop on Body Language and Personality Development on 15th February 2025. The workshop aimed to equip participants with the knowledge and skills necessary to improve their body language, communication skills, and overall personality. The workshop was conducted by experienced speaker and trainer Ms. Benu Rao. The workshop began with an introduction to the importance of body language in communication. The speaker emphasized that body language accounts for a significant portion of our communication and can greatly impact our relationships and success. Topics covered in workshop are types of body language (verbal and non-verbal), facial expressions and eye contact, Posture and gestures, Proximity and personal space, Awareness of personal body language, Understanding personality traits, Building confidence and self-esteem, Developing emotional intelligence, Setting goals and achieving success and Overcoming obstacles and challenges. The workshop included several group discussions and activities to reinforce learning and provide participants with practical experience. These included: Role-plays to practice effective communication and body language, Group discussions to share experiences and insights and Exercises to practice building confidence and self-esteem. Total 91 participants from different streams were benefitted from the workshop. |
| 8. | Extension Lecture on SSB Preparation | 19.02.25 | NCC and Col. Rajeev Bagga. | A special session on “SSB preparation and office like qualities was conducted by Col Rajeev Bagga, a distinguished former special Action Group Black Cat Cammando officer, who has been mentoring defense aspirants through structured training programs. Total 77 students attended the session. |
| 9. | Placement Drive | 22nd and 23rd April 2025 | Medha | The Placement Cell of Government College for Women (GCW), Sector-14, Panchkula, in collaboration with Medha, an expert in career guidance and training in connecting students with potential employers successfully organized a two-day Placement Drive on the 22nd and 23rd of April 2025. This initiative aimed to provide final-year students across all academic streams and postgraduate students with valuable career opportunities and equip them with the necessary skills to navigate the placement process effectively.  The first day, held on the 22nd of April, was dedicated to a comprehensive Career Preparation Session conducted by Medha. This session was exclusively designed for the registered final-year students to enhance their employability and prepare them for the actual placement drive scheduled for the following day. Mr. Pankaj Kohli from Medha conducted the session  The second day, the 23rd of April, marked the much-anticipated Placement Drive, which saw the active participation of four distinguished companies:  • HDB Financial Services,  • TDS Foundation,  • Novem Controls, and  • Sanjhi Sikhiya  The collaborative effort between the Placement Cell of GCW, Sector-14, and Medha proved to be highly beneficial for the participating students. HDB Financial Services short listed 20 candidates, Novem Controls shortlisted 12 candidates and Sanjhi Sikhiya shortlisted 15 candidates for final round of selections.  Total 63 Students were participated in the placement drive. |