

## **Activities conducted under Entrepreneurship Development Cell for the session (2023-23)**

### **One Day Start up Foundation Program (19<sup>th</sup> October, 2022)**

Entrepreneurship Development Cell organized One Day Start up Foundation Program on 19<sup>th</sup> October, 2022 for Commerce Students. Mrs. Tanushree Chandra and Mr. Pankaj Singh, outreach coordinator, from Start Incubator centre guided the students about the process of creating business with random ideas. This session provided an opportunity to the students who want to start their own business and make the innovations in their business. 75 Students of Commerce attended this program.

### **A Session on "What is Entrepreneurship and How Startup Incubators (28<sup>th</sup> Oct.2022)**

A Session was organized under ED Cell, in collaboration with department of Home Sci. and Computer Science, in association with Startup Incubator Centre of Excellence, Panchkula, on 28<sup>th</sup> October, 2022 for BCA, B.Sc. and M.Sc. The Students were led through an activity in the workshop that was demonstrated how to start a business using random ideas. The goal of this session is to honor the connection between youth and entrepreneurship while also showcasing the range and depth of entrepreneurship and its needs. . 74 students from Home Sci. and Comp. Sci. attended this program.

### **One Day Start up Foundation Program (04<sup>th</sup> November, 2022)**

An Awareness Session on "What is Entrepreneurship and How Startup Incubators assist College Students in Starting Their Own Businesses." was organized under ED Cell, in association with Startup Incubator Centre of Excellence, Panchkula, on 04<sup>th</sup> November, 2022 for the students of humanities. The purpose of this Program was to develop the entrepreneurial skills among the students and to promote the new knowledge and innovation based startups. Total of 103 students from arts faculty were benefitted through this program.

### **Entrepreneurship and Startup awareness Camp (11<sup>th</sup> November, 2022)**

Entrepreneurship Development Cell organized One Day Entrepreneurship and Startup awareness Camp 11<sup>th</sup> November, 2022 for Medical and Non Medical students. Mrs. Tanushree Chandra and Mr. Pankaj Singh, outreach coordinator, from Start Incubator centre conducted this session. During the program the students were guided through



the process of creating a business with random ideas through an activity. This event was initiated to identify creative minds and to encourage them in building innovation and to help them in establishing their business ideas and develop their concepts in to the market.

### **Future Business Shark Contest (16<sup>th</sup> November, 2022)**

Entrepreneurship Development Cell in collaboration with placement cell of the college in association with The Hit Bulls eye's Chandigarh organized "Future Business Shark Contest" 16th November, 2022. Students were given booklets with case studies to answer MCQs for which they were provided 30 minutes. Post the test, an interactive business quiz was conducted for students and prizes were distributed to position holders. 177 students have attended this session.

### **Participation in Ideakriti 2.0- A Virtual Winter School (5<sup>th</sup>-10<sup>th</sup> Dec. 2022)**

59 Students of the college were selected in Ideakriti 2.0- A Virtual Winter School and two teams amongst them bagged the positions. The theme of this program was shaping ideas in to startups. It reflect on a step by step guide for students' ability to quickly execute an idea, create an minimum value product, design a business model and pitch it with effective storytelling.

### **A Session on "Effective Professional Communication for Future Women (04<sup>th</sup> May, 2023)**

A Session on "Effective professional communication for future women entrepreneurs" was organized under ED Cell on 4th May 2023. The speaker, Dr. Kamakshi Malik, a certified leadership coach, soft skills trainer, and state president of WICCI Chandigarh Council of Empathy and Emotional Well-being, led the session and provided valuable insights on different types of communication skills and how to use them to improve communication skills. The session was crucial in the development and support of new entrepreneurs, as effective communication skills are essential for the success of any business venture. 86 students from the commerce department attended the session.

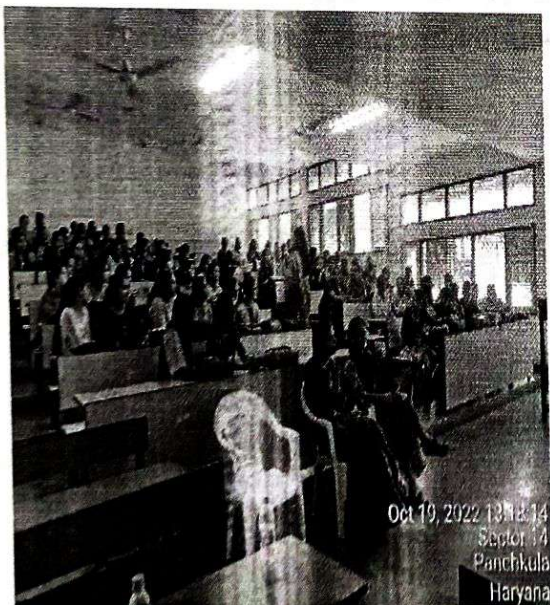
  
Convener ED Cell

  
Principal  
Govt. P.G. College for Women  
Sector-14, Panchkula



## REPORT

Entrepreneurship cell along with Commerce department of Government P.G. College for Women, Sector 14 Panchkula in collaboration with Startup Incubator Centre of Excellence, Sector-1, Panchkula, under the able guidance of Dr. Sangeeta Mehtani, Principal of Govt. PG College for Women Sector 14, Panchkula, organised a one day Startup Foundation Program on **"What is Entrepreneurship and How Startup Incubators assist College Students in Starting Their Own Businesses"** On 19<sup>th</sup> October, 2022. Mrs. Tanushree Chandra (Centre Head) and Mr. Pankaj Singh, Outreach Coordinator, from Startup incubator Center conducted this session. During the program, the commerce students were guided through the process of creating a business with random ideas through an activity. This event was initiated to establish the relationship between youth and entrepreneurship. This session provided an opportunity to students who want to start their own business and make the innovation in their business. In the end Ms. Honey Garg Convener ED Cell conveyed a vote of thanks to the speakers for such a wonderful session. Ms Suman and Ms Indu have also contributed in the successful completion of the event. 75 students of Commerce attended this program.



Oct 19, 2022 13:12:14  
Sector 14  
Panchkula  
Haryana



Oct 19, 2022 13:12:16  
Sector 14  
Panchkula  
Haryana

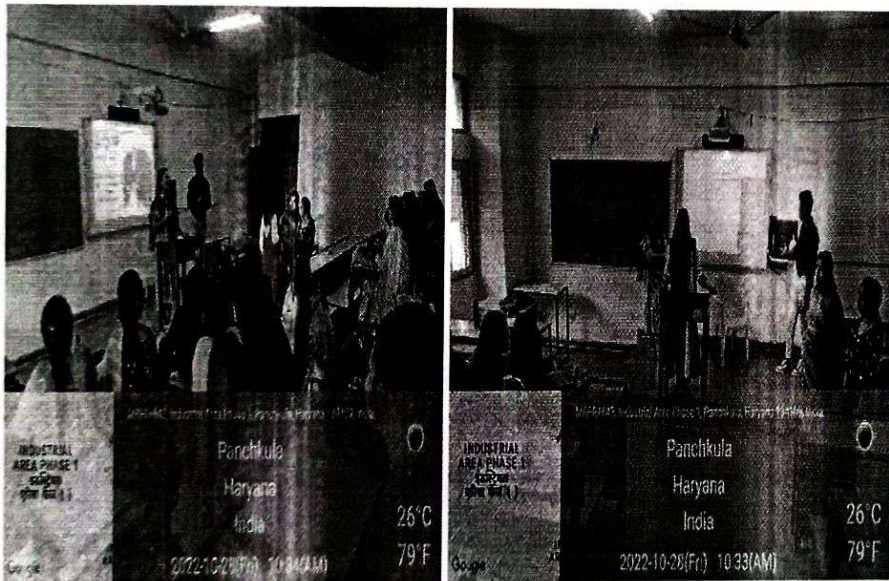
*Ajay*  
Convenor ED Cell

*Sangeeta*  
19/10/2022  
Principal  
Govt. P.G. College for Women  
Panchkula



## REPORT

An Awareness Session on "What is Entrepreneurship and How Startup Incubators assist College Students in Starting Their Own Businesses." was organised under ED Cell, in collaboration with department of Home Sci and Computer Science, in association with Startup Incubator Centre of Excellence, Panchkula, under the able guidance of DR. Sangeeta Mehtani, Principal of Govt. PG College for Women Sector 14, Panchkula on 28<sup>th</sup> October, 2022. Ms.Honey Garg, Convenor of ED cell, hosted this Entrepreneurship and Startup awareness camp For BCA, B.Sc. and M.Sc. The Students were led through an activity in the workshop that was demonstrated how to start a business using random ideas. The goal of this session is to honor the connection between youth and entrepreneurship while also showcasing the range and depth of entrepreneurship and its needs. Ms Mani Narwal, Ms Reema Gupta and Ms. Seema have contributed in the successful completion of the event. 74 students from Home Sci and Comp. Sci. attended this program.

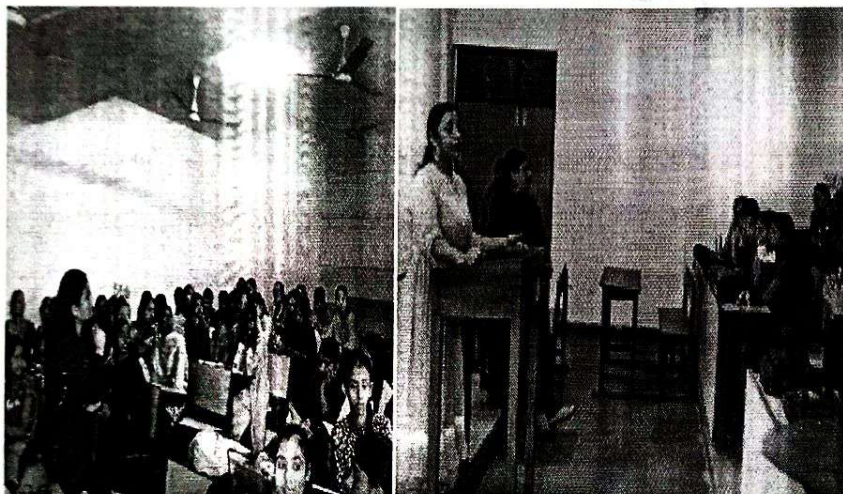


*Maz*  
Convenor ED Cell


*Shalini*  
11/11/2022  
Principal  
Principal  
Govt. P.G. College for Women,  
Panchkula

## REPORT

An Awareness Session on "What is Entrepreneurship and How Startup Incubators assist College Students in Starting Their Own Businesses." was organised under ED Cell, in association with Startup Incubator Centre of Excellence, Panchkula, under the able guidance of Ms. Suman Bhatia, Senior most faculty member of the college, on 04<sup>th</sup> November, 2022. Ms. Honey Garg, Convenor of ED cell, hosted this Entrepreneurship and Startup awareness camp for the students of humanities. The purpose of this Program was to develop the entrepreneurial skills among the students and to promote the new knowledge and innovation based startups. Ms Suman and Ms Rani Jindal have also contributed in the successful completion of the event. Total of 103 students from arts faculty were benefitted through this program.



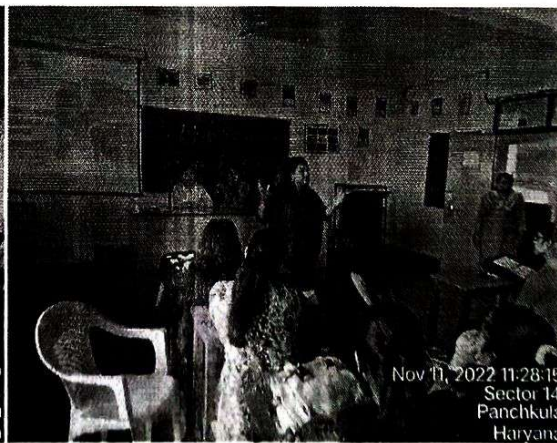
  
Convenor ED Cell

  
Principal  
Govt. P.G. College for Women  
Panchkula



## REPORT

On 11th November, 2022, 48 Medical and Non Medical students from Govt. PG College Sector 14, Panchkula participated in an entrepreneurship and start-up awareness camp on "What is Entrepreneurship and How Startup Incubators assist College Students in Starting Their Own Businesses." that was hosted by Ms. Honey Garg Convenor of the ED cell, Ms. Tara Jayant and Ms. Rani Jindal, members of ED cell in collaboration with Zoology and Chemistry Department in association with Startup Incubator Centre of Excellence, Sector-1, Panchkula, under the capable supervision of Ms. Suman Bhatia, Senior most faculty member of the college. Mrs. Tanushree Chandra (Centre Head) and Mr. Pankaj Singh, Outreach Coordinator, from Startup incubator Center conducted this session. During the program, the students were guided through the process of creating a business with random ideas through an activity. This event was initiated to identify creative minds and to encourage them in building innovation and to help them in establishing their business ideas and develop their concepts in to the market.



*Honey Garg*

Convenor ED Cell

*Suman Bhatia*  
12/11/2022  
Principal  
Govt. P.G. College for Women  
Panchkula



## Report

### Future Business Shark Contest

16<sup>th</sup> November, 2022

The Placement Cell and Entrepreneurship Development Cell of the college have organized "Future Business Shark Contest" in association with The HitBullseye's, Chandigarh on 16<sup>th</sup> November 2022 in Room No 318. Total 177 students have attended this session. The Convener of Placement Cell Mrs. Anjali welcomed Mrs. Suman Bhatia, senior faculty member of the college and the team of HitBulls Eye. The event was commenced at 11 am with a normal interaction with the students to understand their profiles and their future plans. They were further informed about the Future Business Sharks event and its various rounds and rewards. Various fellowship activities of Tie that the students could benefit from and think of get guidance to establish their startup ideas were introduced to them. After that the student were given booklets with case studies to answer 12 MCQs, for which they were provided 30 minutes. Post the test, an interactive business quiz was conducted for the students, based on their responses they were provided some goodies by Hitbullseye's Team. In the end Ms. Honey Garg convener ED Cell proposed the vote of thanks. Ms. Tara Jayant, Ms. Sarita Sachdeva, Dr. Priyanka, Dr Madhu, Dr. Isha and Ms. Suman were also present.



*Anjali*  
Convener  
Placement Cell

*Honey*  
Convener  
ED Cell

*Dr. Priyanka*  
Principal  
Govt. P.G. College  
For Women, Sec 14, PKL

Govt. P.G. College for Women  
Panchkula



Ms. Honey Garg  
Principal In 21/12/22

## Invitation for Valedictory Function for the Ideakriti 2.0 Program

1 message

Tanushree Chandra <tanushree.chandra@saccindia.org>  
To: gcgpanchkula@gmail.com  
Cc: honeygarg794@gmail.com

Wed, Dec 21, 2022 at 10:44 AM

To  
The Principal  
Govt. PG. College for Women Sector 14,  
Panchkula

Respected Maam

We would invite you to meet at the Ideakriti 2.0 Program's Valedictory Function at the Govt. PG College's Sector 1 Startup Incubator Cum Center of Excellence.  
We would love to see you there, as well as the members of the college's ED Cell, who have been so supportive of us and inspired the students to actively engage in the programme.

Ideakriti was launched in January 2022 with the goal of introducing the startup ecosystem to young minds studying in Haryana's government colleges by bringing together young students who want to be entrepreneurs. "Ideakriti- 2.0 shaping ideas into Startups" is an initiative of the Department of Higher Education (Haryana) in collaboration with SACC India. Starting on the 5th of December 2022 and ending on the 10th of December 2022, timings 4:00 PM to 5:00 PM on the Zoom Platform.

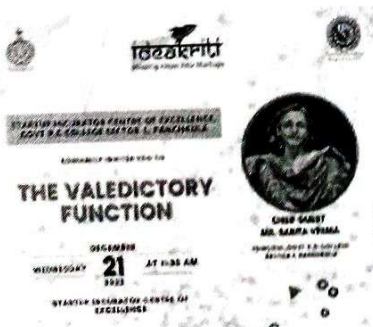
This program was extremely successful, we are pleased to present Ideakriti 2.0 program full report as attached in the mail. It reflected on a step-by-step guide for students' ability to quickly execute an idea, create a minimum viable product, design a business model, and pitch it further with effective storytelling. Six days of online one-hour LIVE classes were held to help the students looking to start their businesses choose their best idea.

Out of 50 students from all the Startup Incubator centres established by the Department of Higher Education, Haryana (Panchkula, Karnal, Hisar, Faridabad, and Gurugram) located all over Haryana, 10 students came from Govt. PG College Sector 14, Panchkula. Students from Sector 14 of the Govt. PG College was chosen from among the 50 participants for the final pitching.

Please find the attached Invitation and Report for the program .

Thanks & Regards  
Tanushree Chandra  
Startup Incubator Cum Centre of Excellence,  
Govt. PG College Sector 1, Panchkula  
+91 9855999875

### 2 attachments



Invitation for The Valedictory function.jpeg  
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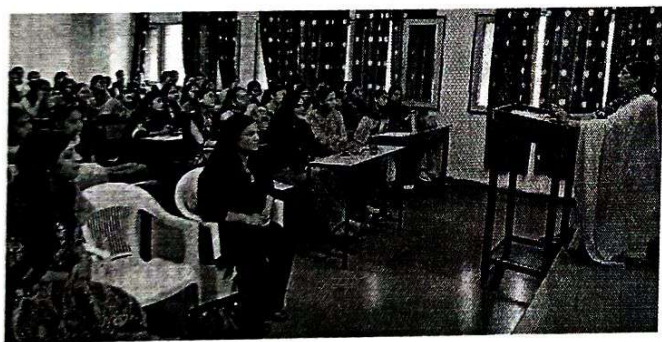
Ideakriti2.0\_Report.docx (1).pdf  
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## Report

### Session on “Effective Professional Communication for Future Women Entrepreneurs” under Entrepreneurship Cell

A boot camp on “Effective professional communication for future women entrepreneurs” was organised under ED Cell, in association with Startup Incubator Centre of Excellence, Panchkula, under the able guidance of Dr. Richa Setia, Principal of Govt. PG College for Women Sector 14, Panchkula on 4th May 2023. Ms. Honey Garg, Convenor of ED cell, hosted this interactive session. 86 students from the commerce department attended the session. The speaker, Dr. Kamakshi Malik, a certified leadership coach, soft skills trainer, and state president of WICCI Chandigarh Council of Empathy and Emotional Well-being, led the session and provided valuable insights on different types of communication skills and how to use them to improve communication skills. The session was interactive, and the students were encouraged to ask. The resource person answered their questions and provided practical steps to improve their communication skills. The session was crucial in the development and support of new entrepreneurs, as effective communication skills are essential for the success of any business venture. Ms Tara Jayant, Ms. Suman and other members of ED cell of the College were also present during the session.



Ms. Honey Garg  
(Convenor ED Cell)

Principal  
Govt. P.G. College for Women  
Panchkula