

# **GOVERNMENT P.G. COLLEGE FOR WOMEN,PANCHKULA**

## **PLACEMENT CELL ACTIVITIES**

### **SESSION 2020-21**

#### **NOVEMBER-2020**

- **Name of Activity: Online Career Counselling Session on “Career Options for B.Sc. Medical students”**

**Organised by: Placement Cell**

**Date: 19<sup>th</sup> November, 2020**

**Coordinators: Mrs. Tara Jayant**

**Dr. Neetu**

The cut throat competition at all levels in the job market demands a support system that enables the students of an institution to not only attain the academic excellence but to find a comfortable placement in life. With this objective, an Online Career Counselling Session on “Career Options for B.Sc. Medical Students” was organized by the Placement Cell, on 19<sup>th</sup> November,2020. Dr. Bindu Rani, Assistant Professor of Zoology from Govt. P.G. College, Kalka was the guest speaker on this occasion. She gave detailed information about areas of higher studies and research for medical students in important fields like Applied Sciences, Genetic, Forestry and Forensic Science. While discussing about development of entrepreneur skill s among the students, she elaborated on how they can establish self business in the fields such as vermin composting, fish farming, poultry, horticulture, organic farming etc. She explained about various job options available to students after completion of B.Sc. (Medical) in government and non government sectors. In addition, she told about the scope of research in Bioinformatics, Biotechnology, Biochemistry, Biophysics etc. and renowned research institutes/ universities available for students in Haryana and other states. This program was attended by thirty six students from B.Sc. Medical III year who joined with the speaker through Google Meet and actively interacted with her to ask their queries. The speaker entertained all the queries by the students and answered them satisfactorily. Worthy Principal Mrs. Babita Verma motivated the students, saying that, well planned and organized career counseling at the institutional level is helpful for student's career progression

- **Name of Activity: Online Expert Talk On “Stages of Start-up” For the Students of Commerce Stream.**

**Organized by: Placement Cell**

**Date: 23<sup>rd</sup> November, 2020**

**Convener: Ms. Tara Jayant**

**Coordinators: Dr. Aparna Sharma**

**Ms. Rubi Mangla**

An online Expert Talk on the topic “*Stages of Startup*”, for the students of Commerce Stream was organized by Career Guidance and Placement cell at Govt. P.G. College for Women, Sector-14, Panchkula on 23<sup>rd</sup> November, 2020. The main objective of this program was to make the students aware about the concept, relevance and stages of startup. The lecture was delivered by Ms. Tanushree Chandra, Centre Head, Startup Incubator Centre of Excellence, Sector-1, Panchkula, in order to encourage the students in believing that they can follow their career pursuits through their own startup. Seventy-four final year students of Commerce Stream attended this program and got benefitted.

The lecture was of great success. It helped the students to know about something new and prepare themselves for something innovative and novel.

### **DECEMBER- 2020**

- **Name of Activity: Online Counselling Session on “Startup 1-o-1, From Idea to Success”.**

**Organized by: Placement Cell**

**Date: 18<sup>th</sup> December, 2020**

**Convener: Mrs. Tara Jayant**

**Coordinators: Dr. Kiran Bala**

**Dr. Madhu**

**Dr. Aparna Sharma**

An online Counselling Session on “Startup 1-o-1, From Idea to Success” for students organized by Career Guidance and Placement cell at Govt. P.G. College for Women, Sector-14, Panchkula on 18<sup>th</sup> December, 2020. The main objective of this program was to develop entrepreneurship skills among the students and to make them aware about the concept, relevance and accurate time to carry out a startup.

The lecture was delivered by Mr. Vineet Khurana, Executive Director, Startup Accelerator Chamber of Commerce, India, in order to encourage the students in believing that they can follow their career pursuits through their own startup. Forty-two final year students of different stream attended this program and got benefitted.

Main emphasis of the session was to introduce the students to the concept of startup and its importance for the growth

of the economy. They were told about funding sources and role of incubators in establishing startups, different stages of startup from idea generation to conception, then committing, validation, scaling and finally its establishment. The students were also given examples of famous personalities who successfully established their startups and created huge business. The lecture was of great success. It helped the students to know about startup ideas and prepare themselves for something innovative and unique.

- **Name of Activity: Online Counseling Session on Startup Program: “My Success Story”.**

**Organized by: Placement Cell**

**Date: 23<sup>rd</sup> December, 2020**

**Convenor: Mrs. Tara Jayant**

**Coordinators: Dr. Kiran Bala**

**Dr. Madhu**

**Dr. Aparna**

An online Counselling Session on Startup Program, “**My Success Story**” for students of all the streams was organized by Career Guidance and Placement cell at Govt. P.G. College for Women, Sector-14, Panchkula on 23<sup>rd</sup> December, 2020. The main objective of this program was to have direct interaction of the students with personalities who achieved success in their startup ideas. The talk was delivered by Mr. Sachin Sardana, Co-Founder and Chief Operating Officer at Dhurina (An e-

Learning platform for competitive exams launched in June, 2019, who shared the success story of his startup idea with the students. He talked about various important aspects such as long-term vision, previous work done by people in any startup, price and quality of product, marketing skills, presentation skills and challenges to be faced in the initial stage of a startup. He

encouraged the students to have confidence in their ideas and to begin with small scale survey model in initial stages of their business. Eighty-five students from B.Sc.III Medical, B.Com. I, B.Com. III, B.Com. III (Hons), BBA I, BCA I, M.Com. II and M.Sc. II (Human Development) attended this program and got benefitted. The session was very informative and encouraging. It helped the students to know about various necessary steps to be taken before they launch their startup ideas.

## **JANUARY-2021**

- **Name of Activity: Online Interactive Discussion Session on “Higher Education Schemes in Haryana” held under “SAARTHI” Series of Department of Higher Education, Haryana.**

**Organized under: Placement Cell**

**Date: 1<sup>st</sup> January, 2021**

**Convener: Mrs. Tara Jayant**

**Coordinators: Dr. Kiran Bala**

**Dr. Neetu**

An online interactive discussion session on “*Higher Education Schemes in Haryana*”, for students of all the streams was organized under Career Guidance and Placement cell on 1<sup>st</sup> January, 2021. The main objective of this program was to make the students aware about various schemes being run by Government of Haryana for the students pursuing higher education. The talk was delivered by Dr. Hemant, Deputy Director, Department of Higher Education, Haryana, Panchkula, in order to make the students aware about schemes related to scholarships/stipends for students, women empowerment, sports and gymnasium facilities, educational tours, EWYL scheme, e-Content, digital library etc. While talking on career guidance and placement, Dr. Hemant discussed about the schemes for job interview preparation, placement fair for students, skill development, training programs, entrepreneurship development and establishment of Startups. Sixty-nine students from BCA I, B.Com. III, M.Com. II. B.Sc. (M) I & III streams attended this program and got benefitted. The students asked their queries/issues pertaining to various schemes which were satisfactorily replied by the speaker. The session was quite informative and interactive and helped the students to know about the schemes launched by government for their benefit.

- **Name of Activity: Online Awareness Session on E-Karma Digital Training Program for students of all the streams**

**Organized by: Placement Cell**

**Date: 16<sup>th</sup> January, 2021**

**Convener: Ms. Tara Jayant**

**Coordinators: Dr. Kiran Bala**

**Ms. Rubi Mangla**

An online Awareness Session on E-Karma Digital Training Program for students of all the streams was organized by Career Guidance and Placement cell at Govt. P.G. College for Women, Sector-14, Panchkula on 16<sup>th</sup> January, 2021. The main objective of this program was to make the students aware about the E-Karma Digital Training Program, being run by Govt. of Haryana under “SKILL INDIA” mission. The talk was

delivered by Ms. Deepti Gupta, Centre Manager, E-Karma Training Centre, Sector-1, Panchkula, in order to encourage the students to join this training program after completion of their graduation. She told the students that this training is of four to six months duration and is provided free of cost by Govt. of Haryana. The main objective of this training program is to provide adequate training in market-relevant skills to the youth and to create opportunities of self-employment for them. The training has both technical and non-technical areas for students, depending upon their subjects. She encouraged the students to join the training as after successful completion of training, the students get completion certificate from Department of Higher Education, Haryana and they also get opportunity to work on free lancing portals used by Indian and foreign clients. Ninety-eight students from B.Sc. III (M), B.Sc. II (M), B.Sc. III (N.M), B.Com.III, B. Com II, BBA II, BCA I and BCA II attended this program and got benefitted. The lecture was of great success as it helped the students to know about a new platform through which they can acquire digital and marketing skills.

### **FEBRUARY-2021**

- **Name of Activity: Online Interactive Session on “Entrepreneurship and Start-up Ecosystem” for students of Medical Stream**

**Organized by: Startup Incubator Centre, Sector-1 Panchkula, in collaboration with Placement Cell**

**Date: 05<sup>th</sup> February, 2021**

**Convener: Ms. Tara Jayant**

**Coordinator: Ms. Tara Jayant  
Mrs. Kavita**

An online Interactive Session on Entrepreneurship and Start-up Ecosystem, for students of medical stream was organized by Startup Incubator Centre, Govt. College Sector -1, Panchkula in collaboration with Career Guidance and Placement cell on 05<sup>th</sup> February, 2021. The main objective of this program was to

provide guidance to medical students regarding startup opportunities available in healthcare industry. The talk was delivered by Mr. M.K. Bhatia, Founder, MITS Healthcare Pvt. Ltd. who shared his business success story with the students. The speaker motivated the students to set their goals according to their passion and accept all the challenges which come during the process of becoming an entrepreneur. He emphasized the importance of dedication to work, team spirit, money management, resource finding, marketing skills and knowledge about investment and returns in a startup program. He told about various options such as retail pharmacy store, wellness and fitness centers, diagnostic centers, herbal products manufacturing etc. in which the students from medical background can go with their startups. Forty-two students from B.Sc. I, II, III (Medical) joined this session and got benefitted. They actively participated in discussion with the speaker and their queries were answered satisfactorily. The lecture was of great success as it helped the students to know about entrepreneurial potential in medical and healthcare industry.

#### **APRIL-2021**

- **Name of Activity: Online Interactive Session on “Setting Start Up in Ed-Tech” for students of all the streams.**

**Organized by: Startup Incubator Centre Sector -1, Panchkula, in collaboration with Placement Cell**

**Date: 27<sup>th</sup> April, 2021**

**Convener: Mrs. Tara Jayant**

**Coordinators: Mrs. Tara Jayant**

**Mrs. Kavita**

An online Interactive Session on Setting Start up in Ed-Tech, for students of all the streams was organized by Startup Incubator Centre, Govt. College Sector -1, Panchkula in collaboration with Career Guidance and Placement cell on 27<sup>th</sup> April, 2021. The main objective of this program was to provide guidance to the students regarding startup opportunities available in the field of Ed-Tech. The talk was delivered by Mr. Ankush Bhandari, Founder, Tech for Educators- A Google Cloud Partner Company, who shared his business success story with the students. He discussed the different factors fueling Ed-Tech growth in present times such as adoption of technology due to

COVID-19, new skills that can be imparted to school kids, reskilling and upskilling of corporates, export of services, use of new technologies like gamification and augmented reality etc. The speaker told the students about various programs that can be taught through Ed-Tech like hobbies, health programs, preparation of competitive exams, teaching school/ college students etc. He also explained the business models for Ed-Tech through examples, finding the right marketplace for startup, drawbacks of traditional marketing and importance of digital assets. Thirty-six students from B.Sc. II & III (Medical), B.Sc.III (NM) and M.Com.I joined this session and got benefitted. They actively participated in discussion with the speaker and their queries were answered satisfactorily. The session was of great success as it helped the students to know about entrepreneurial potential in the field of education through digital platform.

## **MAY-2021**

**(9) Name of Activity: “Start Up Awareness Program” Organized by Start Up Incubator Centre Sector- 1 Panchkula in Collaboration with Career Guidance and Placement Cell**

**Organized under: Placement Cell**

**Date: May 17<sup>th</sup> to May 28<sup>th</sup>, 2021**

**Coordinators: Mrs.TaraJayant**

**Mrs.Rubi Mangla**

**Mrs.Kavita**

A 10 days “Start Up Awareness Program” was organized by Start Up Incubator Centre Sector-1 Panchkula in collaboration with Career Guidance and Placement Cell, Govt. P.G. College for Women, Sector-14, Panchkula from May 17<sup>th</sup> to May 28<sup>th</sup>, 2021. The program was organized under the aegis of Director General Higher Education, Haryana. The main objective of the program was to make the students aware about the entrepreneurship essentials that will help turn an idea into a successful venture and gain valuable real-world experience from company founders. Centre Heads from Startup Incubator Centres of Excellence in Haryana, industry experts and founders of various companies namely Ms. Shilpa Saluja, Ms. Smriti Sharma, Ms. Anjali Grover Sharma, Mr. Saurabh Trivedi, Ms. Tanushree Chandra, Ms. Meenakshi Gupta, Mr. Vishal Tandon and Mr. Ashish Chhabra discussed various strategies that can help both entrepreneurs and students to launch better

products and services with a higher chance of succeeding in the market. They guided the students with tips for starting a business, run a successful business, how to adapt to changing situations, develop the skills required to deal with stress and impending deadlines and create vision board to accomplish the goals. The students were also made familiar with the importance of effective presentation and good communication skills, digital marketing and creating a business plan. On the concluding day, various budding entrepreneurs interacted with the students shared their experiences with them. The Director General Higher Education, Haryana was the chief guest of the valedictory session. Deputy Director, Department of Higher Education, Haryana Sh. Hemant Verma and Principals of some government colleges were also present on the occasion. The chief guest motivated the students to become self-dependent and create jobs for themselves and others. He emphasized that startups play very important role in creating better economic opportunities for students and shaping the youth in right direction. This program was attended by sixty- eight students from different streams i.e. B.Sc. III & II (Med), B.Sc. III & II (NM), B.Com. I, B.Com. II, BBA I, B.Sc. II (H. Sc.). It can be concluded that the program provided a way to create an intensive educational experience in a short span of time for the maximum benefit of the students.

### **JUNE -2021**

**Name of Activity: Online Program on “Technology Made Easy for Startups” organized by Start Up Incubator Centre Sector-1, Panchkula in collaboration with Career Guidance and Placement Cell.**

**Organized under: Placement Cell**

**Date: 07<sup>th</sup> June to 25<sup>th</sup> June, 2021**

**Convenor: Mrs. Tara Jayant**

**Coordinators: Mrs. Rubi Mangla  
Mrs. Kavita**

A 09 days online program on “Technology Made Easy for Start Ups” was organized by Start Up Incubator Centre Sector-1 Panchkula in collaboration with Career Guidance and Placement Cell, Govt. P.G. College for Women, Sector-14, Panchkula from 07<sup>th</sup> June to 25<sup>th</sup> June, 2021. The main objective of the program was to make the students aware about the use of technology in every function of business such as marketing, sales, HR, growth etc. It was organized under the aegis of Department of Higher Education, Haryana. During the program, Centre Heads from Startup Incubator Centres of Excellence in Haryana, industry experts and founders and CEOs of various companies namely Mr. Vineet Khurana, Ms. Smriti Sharma, Mr. Gulshan Rana, Mr. Dheeraj Phukan, Mr. Kunal Mathur, Mr. Praveen Prashant, Mr. Mohit, Mr.

Manmeet Singh Duggal and Mr. Rahul Sehgal interacted with the students and told them about importance of using technology in startups. They discussed the various means through which students can easily use the technology for their benefit. The students were taught about using CRM tools to manage all the key functions of the business, use of Canva- the easiest tool on internet to design creatives for social media, website and presentations and building a website with drag and drop tools. The students were also made familiar with e-mail marketing to grow faster in a business, affiliate marketing, significance of WhatsApp business marketing, building social media presence organically, online marketplace and running advertisements on social sites like facebook and instagram. This program was attended by sixty-nine students from different streams i.e., B.Sc. III & II (Med), B.Sc. III (NM), B.Com. I, B.Com.II, B.Com. III (Hons.), BBA I, B.Sc. I (H. Sc.). The program provided a thorough educational experience in a short span of time for the maximum benefit of students, as they came to know about several technological skills and resources to learn them.

- **Name of Activity: Online Awareness Session on “Preparation of Civil Services Exam”.**

**Organized by: Placement Cell**

**Date: 29<sup>th</sup> June, 2021**

**Convenor: Mrs. Tara Jayant**

**Coordinators: Mrs. Kavita**

**Mrs. Rubi Mangla**

A career in civil services gives the opportunity to participate in governance and making important policy decisions for the country. There is immense prestige and power attached to the services and one travels the lengths and breadths of the country meeting different types of people often listening to their problems and come up with solutions to resolve those problems. Thus, it has immense opportunities to provide social service to people in need and serving the nation. With this objective, an Online Awareness Session on “Preparation of Civil Services Exams” was organized by the Placement Cell, on 29<sup>th</sup> June, 2021. Mr. Naman Sharma, Founder and CEO of Naman Sharma IAS Study Hub, was the guest speaker on this occasion. He guided the students on preparation strategy for civil services exam and the exam structure. He said that civil services is the dream career of millions of aspirants. But, being the toughest exam in the country, it requires more than just preparation. The speaker emphasised the need of a smart strategy that must be prepared, keeping in mind the details of each step that the aspirants have to go through before starting the preparation. He said that it is very important for aspirants to know and understand the requirements of the examination such as the exam syllabus, pattern, eligibility criteria, application procedure and other such significant details bef

ore starting the registrations. This program was attended by ninety-two students from B.A III, B.Sc. II &III (Med), B.Sc.III (NM) and B.Com. III (Hons), who joined with the speaker through Google Meet. The session was quite interactive and all the queries of the students were answered satisfactorily by the speaker. Worthy Principal Mrs. Babita Verma motivated the students, saying that, well planned and organized career counselling at the institutional level is helpful for student's career progression. The wide variety of jobs within the ambit of the Civil Services offer greater sphere of authority and power than any other services in India. It offers the rare opportunity to fulfil personal ambition as well as to work for social welfare.